

# CFP



## ChromaFresh Pigments

Paint can be tinted in-can or as a big batch in the factory, the ideal colorant with the optimum color strength will keep tinting costs minimal. ChromaFresh uses the same pigments in the different series to ensure colors exhibit no metamerism or shade differences whether tinted at point-of-sale or in the factory. A strong series ensures lower tinting cost- making this range suitable for high-volume retail or depot tinting of latex and alkyd-enamel paints. The highest strength volumetric colorant intended for depot and factory tinting of alkyd and water based latex paints. This range gives the lowest cost of in-can tinting.

### Pigment Details

Description	Pigment Index	Pigment Type	Light Fastness		Weather Fastness		Chemical Resistance		Color Shade
			Ful	Tint	Ful	Tint	Acid	Alkali	
White	PW 6	Titanium Oxide	8	8	5	5	5	5	White
Yellow Oxide	PY 42	Iron Oxide Yellow	8	8	5	5	5	5	Reddish Yellow
Red Oxide	PR 101	Iron Oxide Red	8	8	5	5	5	5	Yellowish Red
Raw Umber	PR 101/PY 42/PBk 7	Iron Oxide Blend	8	8	5	5	5	5	Umber
Brown Oxide	PR 101/PY 42/PBk 7	Iron Oxide Blend	8	8	5	5	5	5	Brown
Bright Yellow	PY 74	Mono Azo Yellow	7	5	4	2	4	4	Greenish Yellow
Medium Yellow	PY 74 / PY 83	Mono Azo / Diarylide Yellow	7-8	7	4	4	5	5	Redish Yellow
Bright Red	PR 112	Mono Azo Red	7-8	6-7	4-5	3	4	4	Bluish Red
Phthalo Blue	PB 15:2	Phthalocyanine Blue	8	8	5	5	5	5	Reddish Blue
Phthalo Green	PG 7	Phthalocyanine Green	8	8	5	5	5	5	Bluish Green
Magenta	PR 122	Quinocridone Red	7-8	7-8	3-4	3-4	4	4	Bluish Red
Black	PBk 7	Carbon Black	8	8	5	5	5	5	Bluish Black
Exterior Yellow	PY 138	Quinophthalone Yellow	7-8	7	4-5	4-5	5	5	Greenish Yellow
Exterior Red	PR 254	Diketo-pyrrolo-pyrrole Red	8	8	5	5	5	5	Bluish Red
Orange	PO 73	Diketo-pyrrolo-pyrrole Orange	7-8	8	4-5	4-5	5	5	Bluish Orange
Violet	PV 23	Dioxazine	7	7	5	4-5	5	5	Reddish Violet
Phthalo Blue	PB 15:3	Phthalocyanine Blue	8	8	5	5	5	5	Greenish Blue
Lightfast Bright Red	PR 188	Naphtol Red	8	8	5	5	5	5	Yellowish Red



## CFP

- Clean Shades for the widest color range with the ideal light fastness, chemical and alkali-resistance.
- Broad compatibility modern surfactants allow wide compatibility with latex, alkyd and lacquer.
- Excellent rheology for the best flow and mechanical stability in a dispensing machine.
- All-weather stability colorant stability is not affected by extreme temperatures.
- Batch to batch consistency the most stringent control for strength, shade, density and rheology.